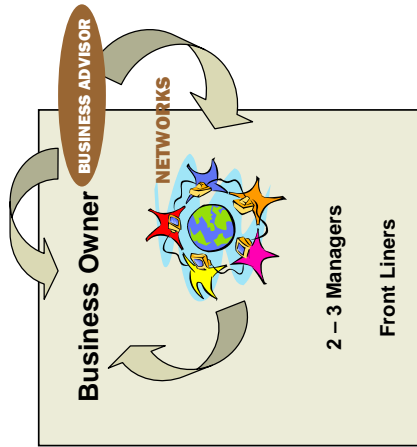


Making A World of Difference

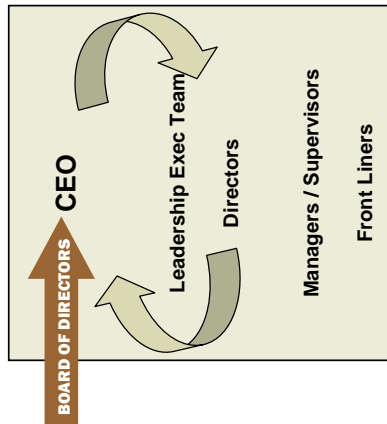


NETWORKS – CONNECTIONS – HANDS-ON HELP

- Over 5,000 Entrepreneurs & Accredited Associates
- High caliber of skilled, experienced advisors & professional specialists from virtually every profession, background & industry imaginable
- Flexible Solutions to every imaginable problem faced by business leaders
- A bridge to your Board of Directors, Leadership Executive Teams, Critical Key Management & Professionals



Typical SME



Typical LARGE Corporation

Close the Gaps Achieve your Vision!

TO BOOK YOUR FREE INITIAL CONSULTATION:

Please contact us at

905-450-2770
info@dasaconsulting.ca

www.dasaconsulting.ca

DASA CONSULTING SERVICES

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 Website: www.dasaconsulting.ca



Our Owner is an Accredited Associate of the Institute for Independent Business – www.iib.org.ws



Committed To Earning
 Your Confidence

DASA CONSULTING SERVICES

BUSINESS ADVICE PROGRAM

IMPROVING THE ODDS OF SURVIVAL FOR SMALL-MEDIUM ENTERPRISE

Raising The Bar . . .

Vision To Know It Can Be Done

. . . Determination To Achieve



FOCUS EXPERTISE SKILL ATTITUDE



COMMITTED TO EARNING YOUR CONFIDENCE

Close the Gaps Achieve your Vision!

GETTING YOU FROM WHERE YOU ARE TO WHERE YOU WANT TO BE



Leveraging Ideas & Solutions

Hands-on Experts

Profitability

Balance

Lifestyle Certainty

COMPANY OVERVIEW

- DASA Consulting Services offers flexible business solutions, integrative planning and implementation strategies in two distinctive portfolios – **Specialized Professional Consulting** and **General Business Advisory Services**.
- We provide business owners with **independent, unbiased mentoring, support and advice** to help them reconnect with their original vision or establish a new vision for their business and which supports their personal long-term goals – making their lifestyle and retirement plans a certainty.
- Our Founder & Owner is part of various **networks of over 5,000 other business owners**, allowing us to additionally leverage a high caliber of experts to provide hands-on expertise in improving our client's performance, achieve growth and profitability, and free up their time so they can achieve balance in their lives
- Our Founder and Owner is an **Accredited Executive Associate of the Institute for Independent Business (IIB)** – these credentials along with over 20 years of experience enables us to deliver practical advice to meet your unique needs. We work directly with business owners to deliver flexible solutions to every possible issue imaginable that businesses face today – **we are committed to improving the odds of survival for Small–Medium Enterprise (SME)**.

By Business Owners– For Business Owners

A FRAMEWORK FOR SUCCESS



HELPING YOU REIGNITE YOUR PASSION – LIVE YOUR DREAMS:

- Solid Methodology to improve the odds of survival for SME
- Our Business Advice Program – engaging networks of over 5,000 mature Business Owners & Entrepreneurs Worldwide
- High caliber of skilled, experienced advisors & specialists from virtually every profession, background & industry imaginable
- Flexible Solutions to every imaginable problem faced by business leaders today
- Bridging the GAP's in SME's – your Board of Directors, Leadership Executive Teams, Critical Key Management & Professional Expertise – **Affordable – Achievable**

THE MANAGEMENT GAP?

Critical Business Disciplines:

Business Owners are expected to ...

- Know everything – do everything – be all things to their business, employees, clients, stakeholders and investors
- Keep up with the external environment affecting their ability to be a player in their marketplace – government regulations and standards, market and customer demand, environmental policy, competition, seasonal implications, etc.
- Focus on the day-to-day activities, as well as, manage their business performance and provide strategic leadership
- Be proactive even though, by the very virtue of their size and limitations, they are forced into a reactive, survival mode



THE IMPACT?

Life Altering – both to the business & personally

- Growth stunted—slippage backward
- Poor Morale & Performance
- Financial Limitations and/or maximized debt
- Loss of competitive edge or inability to compete
- Loss of Vision & Dreams
- Personal, spousal and family discontent
- Illness & Depression
- Retirement Plans are no longer a certainty
- Downsizing, lay-offs, bankruptcy, closure and more

OBSTACLES?

Lack of ...

- Knowledge
- General Business Skills
- TIME Available
- Specialized Expertise
- Resources
- Awareness of Affordable and Attainable External Support Programs

